

Message Text

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E.O. 11652: N/A
TAGS: SOPH ETRD CH US
SUBJ: PRC SCIENCE BOOK EXHIBIT

REF: A) STATE 40046, B) 77 HONG KONG 14173, C) PEKING 71

1. SUMMARY. AMBASSADOR WOODCOCK AND USLO OFFICERS VISITED THE PRC'S EXHIBITION OF 23,000 FOREIGN SCIENTIFIC AND TECHNICAL PUBLICATIONS APRIL 14. EXHIBIT INCLUDED SOME 3,100 BOOKS FROM 103 AMERICAN PUBLISHERS. USLO WOULD LIKE TO THANK HONG KONG, ICA AND AMERICAN PUBLISHERS (THROUGH ICA) FOR MAKING US PARTICIPATION IN THE EXHIBIT A SUCCESS. END SUMMARY.

2. RESPONDING TO AN INVITATION ISSUED BY THE CHINA NATIONAL PUBLICATIONS IMPORT CORPORATION (CNPIC), AMBASSADOR WOODCOCK AND USLO OFFICERS VISITED THE PRC'S EXHIBITION OF FOREIGN SCIENTIFIC AND TECHNICAL PUBLICATIONS APRIL 14 AT THE PEKING TEACHERS UNIVERSITY. THE EXHIBIT HAS BEEN VISITED BY OVER 80,000 PEOPLE SINCE IT OPENED IN CONJUNCTION WITH THE NATIONAL SCIENCE MEETING ON MARCH 18. (EXHIBIT WILL CLOSE IN PEKING APRIL 15) PEKING TELEVISION APRIL 13 CARRIED A LENGTHY REPORT ON THE EXHIBITION, INCLUDING SHOTS OF CHINESE

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PHOTOCOPYING BOOKS. ON APRIL 14 THE EXHIBIT WAS VERY CROWDED WITH HUNDREDS OF CHINESE VISITING AND CONSULTING THE COLLECTION. OTHER DIPLOMATS WERE ALSO VIEWING THE COLLECTION BUT AMBASSADOR WOODCOCK WAS SINGLED OUT BY TING PO, HEAD OF CNPIC, WHO GUIDED USLO OFFICERS THROUGH THE EXHIBIT.

3. TING EXPLAINED TO USLO OFFICERS THAT THE EXHIBIT CONTAINS OVER 14,000 BOOKS, 5,000 PERIODICALS, 3,000 "SPECIAL" PUBLICATIONS, TAPES, FILMS, RECORDS FROM MORE THAN 1,000 OVERSEAS PUBLISHING HOUSES REPRESENTING THE WESTERN EUROPE, JAPAN, LATIN AMERICA AND AFRICA, AND ASIA. THE EXHIBIT ALSO CONTAINS 3,100 TITLES FROM 103 US PUBLISHERS. THE OVERWHELMING MAJORITY OF BOOKS WERE DONATED, BUT TING ADDED SARCASTICALLY THAT THEY HAD TO BUY ALL TITLES THAT CAME FROM THE SOVIET UNION. TING EXPLAINED THAT A SIILAR EXHIBITION OF 5,000 BOOKS IS NOW OPEN IN HARBIN. THE EXHIBITS ARE SCHEDULED TO TRAVEL TO SIAN, CHENG TU, CHUNGKING, CANTON, NANKING, SHANGHAI, AND WUHAN OVER THE NEXT YEAR. DESIGNED TO BE A WORKING EXHIBITION, INDIVIDUALS WHO HAVE A KNOWLEDGE OF A FOREIGN LANGUAGE AND ARE ENGAGED IN SCIENTIFID WORK ARE ALLOWED TO CONSULT THE COLLECTION AND MAKE REQUESTS TO CNPIC FOR APPROPRIATE TITLES. TING SAID THAT CNPIC ALSO HANDLES THE IMPORTATION OF MUSIC, SCIENTIFIC AND CULTURAL FILMS, AND MAGNETIC TAPES.

4. TING CONFIRMED THAT THE CORPORATION PLANS TO HOLD A SIMILAR EXHIBIT ANNUALLY AND IN A PERMANENT BUILDING ONCE SUITABLE SPACE CAN BE LOCATED. HE THANKED USLO FOR HELPING IN CONTACTING US PUBLISHERS.

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5. USLO WOULD LIKE TO THANK HONG KONG FOR ITS HELP IN ARRANGING DONATION OF MEDICAL BOOKS EXHIBIT (REF B) AND ICA FOR FACILITATING CONTACT WITH US PUBLISHERS AND SHIPPING ADDITIONAL TITLES. ALSO PLEASE CONVEY USLO APPRECIATION TO PARTICIPATING PUBLISHERS. REF A STATED THAT ADDITIONAL SHIPMENT OF LATE ARRIVING BOOKS WILL BE MADE TO JOIN EXHIBIT IN OTHER PRC CITIES. PLEASE ADVISE ESTIMATED ARRIVAL TIME. WOODCOCK

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